



Stroller Hikes 2009 Annual Report

Stroller Hikes was first created in 2006 by a mom eager to get outside with her baby to exercise and explore nature, but not so eager to do it alone. Since 2008, Stroller Hikes has been a 501-c-3 educational nonprofit organization recognized federally and in the state of California. Stroller Hikes' Federal EIN is 26-3550147 and its California Corporation Number is 3160137.

The primary objectives of Stroller Hikes are:

- To provide education for the general public through an informative website about hiking, running, biking, swimming, and other outdoor activities for families with children in strollers.
- To promote healthy choices for families, with an emphasis on building an appreciation for nature, health, and fitness.
- To directly engage in and to provide opportunities for others to engage in hiking and other outdoor events for families with children in strollers.

Board Members and Staff:

- Debbie Frazier – President, Webmaster, Writer, Curriculum Developer
- Amy Bankhead – co-Secretary/Treasurer, Event Leader
- Lisa Silberman Kafka – co-Secretary/Treasurer, Event Leader
- Maya Eberhard – Board Member
- Melissa Jankowski – Board Member, Event Leader
- Amy Lim – Board Member, Event Leader
- Kristen McGuire-Husky – Board Member
- Julianne Rice – Board Member
- Loren Romley – Event Leader
- Jennifer Snedeker – Event Leader, Curriculum Advisor
- Meghana Ginpalli – Intern for Graphic Arts and Marketing
- Prashanth Swaminathan – Intern for Website and Database Development
- Bhaven Toprani – Intern for Website and Database Development
- Ratnalekha Viswanadham – Intern for Website and Database Development
- Crystal Yan – Intern for Graphic Arts and Marketing

Free Public Health Resource Run by Volunteers

Stroller Hikes continues to be a free public resource run by volunteers. Volunteers believe strongly in running this resource that makes nature, exercise, and social opportunities more accessible to new families. Outdoor events have been linked to decreasing prenatal and postpartum depression, Nature Deficit Disorder, improving environmental responsibility and understanding of natural science, improving overall health, and promoting creative, free play.



Events expand for Toddlers, Nightowls, and more!

2009 saw a banner year of Volunteer Support (1267.5 hours) comprising of 253 events including Toddler Treks (new in 2009), runs, hikes, educational walks, picnics, Moonlit Hikes, and the annual Stroller Hikes camping trip.

Toddler Treks were begun in February by Debbie Frazier and drew out a new set of families with children eager to explore nature but itching to get out of the stroller or backpack. Melissa Jankowski began offering more Toddler Treks in the fall, attracting several Las Madres families to join in Stroller Hikes fun.

Healthy Trails and Moonlit Hikes: Beginning as early as January, Stroller Hikes provided tremendous support to Santa Clara County's Healthy Trails

program. Santa Clara County subsequently supported Stroller Hikes by keeping parks open after dark for several Moonlit Hikes (championed by Stroller Hikes leader Jennifer Snedeker), wonderful well-attended treks into the darkness that really promoted nature education as much as hiking with families. Santa Clara County advertised these and other Stroller Hikes events through Bay Area Parent Magazine and county web and print resources, improving our community outreach.



3rd Annual Stroller Hikes Camping Trip: Several first-time campers made it out for Stroller Hikes' third annual camping trip, this time at the Letona Ranch along Soquel Creek. We enjoyed three days and two nights of fun at the creek, relaxation beneath the redwoods and eucalyptus, and abundant food and conversation, with plenty of activities for the kids.

Community Outreach and Partnerships

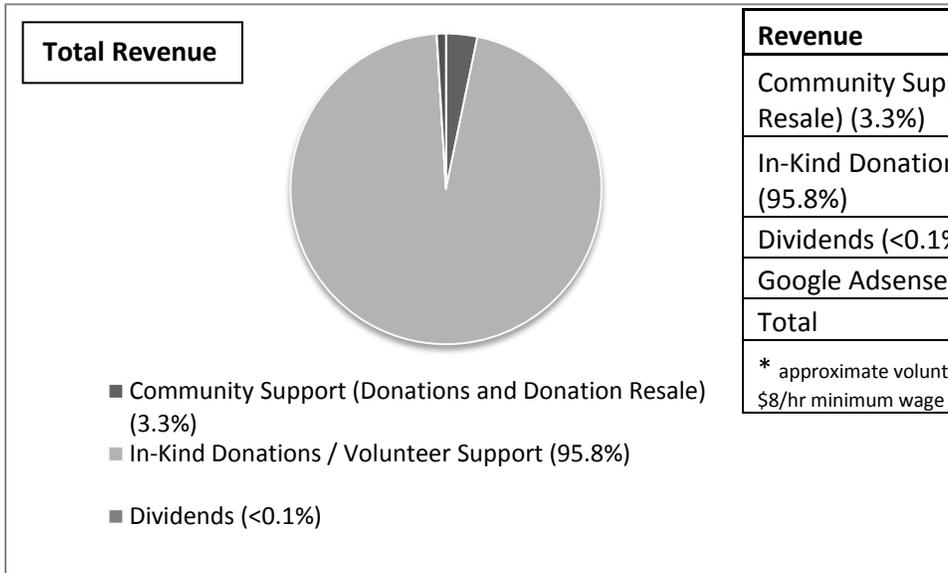
Community outreach beyond Stroller Hikes weekly events included:

- Las Madres Community Picnic
- Santa Clara County Parks and Recreation's Festival in the Park
- Blossom Family Picnic
- Kids Day America
- Internships provided to five high school students from Monta Vista High School in Cupertino

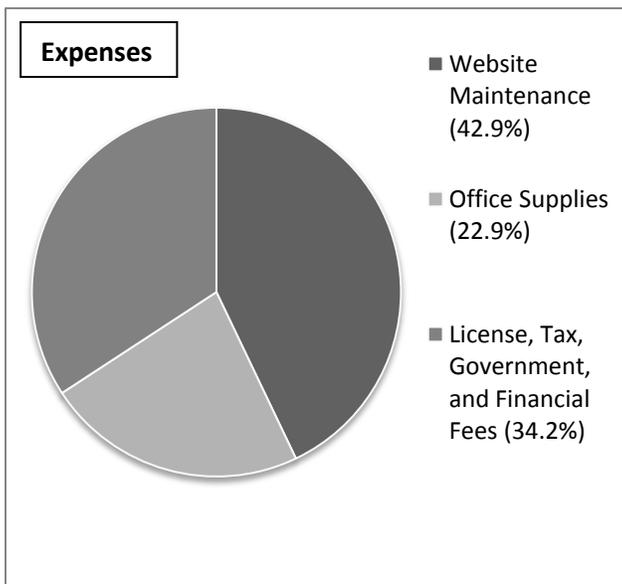
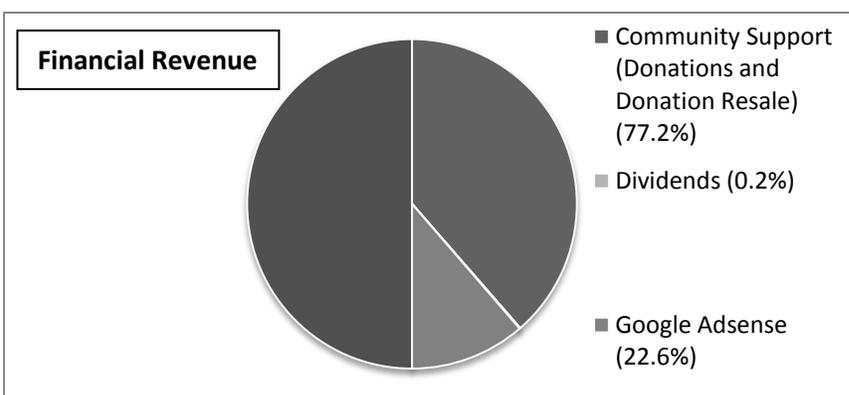
New and maintained partnerships included:

- Bay Area Ridge Trail Council
- Bay Nature
- Blossom Birth
- Children in Nature Collaborative
- Children, Nature, and You
- Family Chiropractic
- Las Madres
- NorCal Bike/ BikeForums.net
- Santa Clara County Parks and Recreation
- Sports Basement

Financial Overview



Revenue	Value (\$)
Community Support (Donations and Donation Resale) (3.3%)	343.59
In-Kind Donations / Volunteer Support* (95.8%)	10140.00
Dividends (<0.1%)	0.76
Google Adsense (1.0%)	100.80
Total	10585.15
* approximate volunteer support; value determined based on \$8/hr minimum wage	



Expenses	Value (\$)
Website Maintenance (42.9%)	181.04
Office Supplies (22.9%)	96.49
License, Tax, Government, and Financial Fees (34.2%)	144.40
Total	421.90

Stroller Hikes thanks all donors and volunteers in 2009. Stroller Hikes' success as an organization relies on volunteer support through in-kind work and financial and product donations. Thanks for making 2009 a fantastic year for Stroller Hikes!



Volunteers of the Year: Amy Lim and Loren Romley – 228 hours of volunteer events



Amy Lim and Loren Romley worked tirelessly to provide Stroller Hikes participants with reliable outdoor fitness opportunities in 2009. Both women provided hiking and running opportunities week after week, throughout the seasons, showing their dedication

to Stroller Hikes, as well as their commitment to fitness and getting outside with their children. Amy completed approximately 110 hours of volunteer events, and Loren completed approximately 118 hours. Thank you ladies!

Donors of the Year: Liza Letona and Family

Liza and her family not only donated financially to Stroller Hikes, but also donated their time and resources. In September, Stroller Hikes had its annual camping trip at Liza's family's ranch in Soquel. Liza and her family worked tirelessly to prepare the land, installing plumbing and several other amenities to make the campsite along Soquel Creek welcoming to over a dozen families over Labor Day Weekend. This allowed Stroller Hikes to be more flexible in making reservations with families, as well as offering a low-cost camping opportunity for families. Many families that joined Stroller Hikes this weekend were first-time campers, and thoroughly enjoyed their stay. Thank you Liza and family!

